

# Stetson Snead

2122 Fairfax Ave, Apt 16, Nashville, TN 37212

(931) 308-2770

[stetsonsnead@fastmail.com](mailto:stetsonsnead@fastmail.com)

[stetsonsnead.com](http://stetsonsnead.com)

## Summary

Recent college graduate with seven years of work experience, including work in writing, editing, proofreading, marketing, communications, and documentation. Has excelled in leadership roles. Proficient in search engine optimization, public relations, and social media management. Currently building portfolio, reading, writing science-fiction fantasy, and catching typos.

## Experience

### Freelance Writer

Self-Employed, 2018-Present

- After work for San Antonio Cyclery, store had its best May ever in 2018 as a result of increased web traffic
- Work for Winchester Municipal Airport led to increased in web traffic and received positive response from visitors
- Contributions to Chamber of Commerce newsletter and *The Tullahoma News* brought attention to local businesses, people, and events, helping to bring money into the community

### Sales Consultant

Best Buy, 2019-Present

- Consultation responsible for bettering the lives of customers by providing them with technology that made their professional work easier and their personal endeavors more enjoyable
- Used company services and financing opportunities to provide better options and results for customers
- Utilized excellent oral communication and customer service skills to give customers best possible experience

### Honors Program Work Study

Saint Leo University, 2017-2019

- Facebook post based on interview led directly to a graduating Honors Program member receiving a job offer
- Made the value of the Honors Program apparent to prospective students and parents who otherwise may not have considered the Program or even the University as a whole
- Used firsthand accounts from students and faculty and independently gathered research to show ways in which the Program could be made more competitive and effective

### Lifeguard Supervisor

City of Winchester, TN, 2013-2018

- Diffused escalating issues between patrons and guards, helped write new policies, designed new pass, mentored new guards
- On occasion, worked as overall pool manager, created employee schedules, was responsible for money deposits, made hiring and promotional recommendations
- Created flyers, posters, and signs for facility and events

## Education

### B. A., English: Professional Writing

Saint Leo University, 2019